

**ALLERGY & ASTHMA**  
S P E C I A L I S T S, P A.




Clinical Research Institute, Inc.

# 20th Annual Allergy & Asthma Conference

**Friday, March 16, 2018**

Presented at: Marriott Minneapolis West Hotel  
9960 Wayzata Blvd., St. Louis Park, Minnesota  
952-544-4400

Allergy & Asthma Specialists, P.A.  
Clinical Research Institute, Inc.  
825 Nicollet Mall, Suite 1135  
Minneapolis, MN 55402



The graphic features a large, stylized '20th Annual' logo. The '20' is in a large, yellow, serif font, with a blue laurel wreath surrounding it. The word 'Annual' is written in white on a blue ribbon that curves across the bottom of the '20'. The background is a sunset over a body of water, with a blue sky and a dark horizon. The entire graphic is set against a dark blue background.

**Allergy & Asthma Specialists, P.A. • Clinical Research Institute, Inc.**  
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Dear Colleague,

We are pleased to invite you to attend the 20th Annual Allergy & Asthma Conference. This conference is directed specifically to NPs, PAs, RNs, LPNs, RTs, pharmacists, and other health care professionals who care for patients with a variety of allergic, asthmatic, and related respiratory conditions, including COPD and migraine. This year's conference includes current and practical information regarding asthma, COPD, food allergy, stinging insect allergy, and atopic dermatitis. A retrospective review of medications and disease management will provide context to presentations discussing present-day therapies. Specific topics will focus on sinusitis vs. migraine headache management as well as diagnosis and management of adverse drug reactions. A special guest speaker presentation will address identification and treatment of pediatric migraine. Case study scenarios will be included in the presentations to bring a "real world" approach to the audience. The day will wrap up with thoughts on how our changing culture affects providers and patients. All participants will have the opportunity to observe and perform spirometry, as well as have hands-on practice using a variety of medication delivery devices.

Previous conferences have been invigorated with lively participation by speakers and attendees in the Q&A sessions. We look forward to the educational benefit your questions bring to the conference this year.

We hope you will be able to take advantage of this educational opportunity, as well as take time to share a day with your peers who treat and teach patients with allergies, asthma, COPD, migraine headache, food allergy, and related disorders.

Please take a few moments to review the program schedule and note our program location at the Marriott Minneapolis West in St. Louis Park.



Mary Anne Elder, RN, MS, FNP, AE-C  
Educational Program Director  
Allergy & Asthma Specialists, P.A. and Clinical Research Institute, Inc.

## ACCREDITATION

**For Certified Asthma Educators!** To satisfy the requirement for AE-C renewal of certification, CE applicable to asthma must be provided by or approved by a NAECB Recognized Provider. NAECB Recognized Providers are marked with a \*. NAECB Certificants re-certifying by CE are responsible for determining and reporting applicable hours.

**Nurses:** Meets the **Minnesota Board of Nursing** continuing education requirements for 7.5 credit hours.

**PAs:** Approved for 7.5 **AAPA** Category 1 CME credits by the AAPA Review Panel.

**Accreditation Approval Pending:**

**Nurse Practitioners:** Approval pending for credit hours by the **AANP**.\*

**Pharmacists:** Approval pending for credit hours from **Minnesota Board of Pharmacy** Continuing Education.

**RTs:** Approval pending for contact hours of CRCE credit by the **AARC**.\*

## PROGRAM OVERVIEW

Allergy & Asthma Specialists, P.A. and Clinical Research Institute, Inc. are excited to again make available a day-long program for nurses, nurse practitioners, pharmacists, physician assistants, respiratory therapists, and other allied health team members with an interest in allergic diseases, asthma, COPD, migraine headache, food allergy, and related disorders.

The latest updates regarding asthma, COPD, food allergy, atopic dermatitis, sinusitis, adverse drug reactions, and stinging insect allergy will be reviewed. The day's presentations will be bookended by a morning presentation on a retrospective view on management of allergic disease and the final session on cultural perspectives impacting health care moving into the future. The *Harold B. Kaiser Honorary Lectureship* will feature a presentation by Dr. Donald Chadwick from the Minneapolis Clinic of Neurology on identification and treatment of pediatric migraine. Our goal is to provide evidence based information on allergic diseases, asthma, COPD, migraine headache, food allergy and related disorders, to increase awareness of these diseases, and provide current disease management and patient education strategies.

## COURSE OBJECTIVES

At the conclusion of the 20th Annual Allergy & Asthma Conference attendees will be able to:

- Describe how current medications differ from those used in the past to manage allergic disease and asthma.
- List the current estimates for the prevalence of migraine in children.
- Identify overlapping and similar diagnostic features of asthma and COPD.
- List the major subjective and objective diagnostic differences between sinusitis and migraine.
- Describe the subjective and objective parameters required for diagnosis of food allergy.
- Identify hymenoptera insects that can trigger anaphylaxis in susceptible individuals.
- Identify updated pathophysiology mechanisms for the expression of atopic dermatitis.
- Discuss the current definition of drug allergy vs adverse reactions to drugs.
- List the current definitions of culture in healthcare in the US.
- Participate in live question and answer panel sessions with conference presenters.

## AGENDA

TIME	TOPIC	SPEAKER	TIME	TOPIC	SPEAKER
7:15 to 7:45	Registration/ Continental Breakfast		2:45 to 3:30	Adverse Drug Reactions: Penicillin Allergy & Beyond	Nancy L. Ott, MD <i>Allergy &amp; Asthma Specialists, P.A.</i>
7:45 to 8:00	Welcome/Opening Remarks	Mary Anne Elder, RN, MS, FNP-C, AE-C <i>Allergy &amp; Asthma Specialists, P.A.</i>	3:30 to 4:30	Culture in Healthcare: What Matters	Mary Anne Elder, RN, MS, FNP-C, AE-C <i>Allergy &amp; Asthma Specialists, P.A.</i>
8:00 to 8:30	Good Drugs, Bad Drugs: What We Think We Know	Harold B. Kaiser, MD <i>Allergy &amp; Asthma Specialists, P.A.</i>			Batul K. Mehdi, CNP, RN, AE-C <i>Allergy &amp; Asthma Specialists, P.A.</i>
8:30 to 9:00	<i>Harold B. Kaiser Honorary Lectureship</i> Pediatric Migraine: Epidemiology, Diagnosis, and Treatment	Donald J. Chadwick, MD <i>Minneapolis Clinic of Neurology, Ltd.</i>	4:30 to 5:00	Question & Answer Panel	ALL
9:00 to 9:45	COPD vs. Asthma: Similarities and Differences in Symptoms, Assessment, and Treatment	Philip C. Halverson, MD <i>Allergy &amp; Asthma Specialists, P.A.</i>			
9:45 to 10:00	Break				
10:00 to 10:45	Sinusitis vs. Migraine: Definitions, Misconceptions, Pathophysiology, and Treatments	Gary D. Berman, MD <i>Allergy &amp; Asthma Specialists, P.A.</i>			
10:45 to 11:30	Food Allergy: To Feed or Not To Feed	Allan Stillerman, MD <i>Allergy &amp; Asthma Specialists, P.A.</i>			
11:30 to 12:00	Question & Answer Panel	ALL			
12:00 to 1:00	Lunch	ALL			
1:00 to 1:45	Stinging Insect Allergy: The Current “Buzz”	Richard P. Bransford, MD <i>Allergy &amp; Asthma Specialists, P.A.</i>			
1:45 to 2:30	Atopic Dermatitis: Update on Therapies	Hemalini Mehta, MD <i>Allergy &amp; Asthma Specialists, P.A.</i>			
2:30 to 2:45	Break				

## SPEAKERS

Harold B. Kaiser, M.D.  
*Allergy & Asthma Specialists, P.A.*

Donald J. Chadwick, MD  
*Minneapolis Clinic of Neurology, Ltd.*

Philip C. Halverson, M.D.  
*Allergy & Asthma Specialists, P.A.*

Gary D. Berman, M.D.  
*Allergy & Asthma Specialists, P.A.*

Allan Stillerman, M.D.  
*Allergy & Asthma Specialists, P.A.*

Richard P. Bransford, M.D.  
*Allergy & Asthma Specialists, P.A.*

Hemalini Mehta, M.D.  
*Allergy & Asthma Specialists, P.A.*

Nancy L. Ott, M.D.  
*Allergy & Asthma Specialists, P.A.*

Mary Anne Elder, FNP, RN, AE-C  
*Allergy & Asthma Specialists, P.A.*

Batul K. Mehdi, CNP, RN, AE-C  
*Allergy & Asthma Specialists, P.A.*

## LOCATION & DIRECTIONS



### Marriott MINNEAPOLIS WEST ST. LOUIS PARK

#### Marriott® Minneapolis West St. Louis Park

9960 Wayzata Boulevard, Minneapolis, MN 55426  
Ph: (952) 544-4400 Fx: (952) 545-2851

[Marriott.com/MSPSP](http://Marriott.com/MSPSP)

#### Directions from the Minneapolis/St.Paul International Airport

Take 494 West to Highway 169 North; go past 394 and take Betty Crocker/Shelard Parkway exit; turn left at lights (cross 169), follow Shelard Parkway.

#### Directions from the East

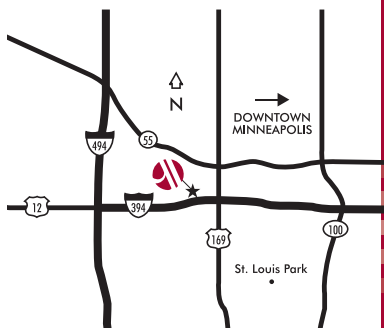
Take Interstate 394 West to Highway 169 North; take the first exit (Betty Crocker/Shelard Parkway); turn left at lights (cross 169); follow Shelard Parkway.

#### Directions from the West

Take Interstate 394 East to the Hopkins Crossroads Exit (County Road 73); go right (cross 394); take right onto Frontage Road; take a left onto Shelard Parkway.

#### Directions from the North

Take Highway 169 South to Betty Crocker/Shelard Parkway Exit; turn left at lights onto Shelard Parkway.



*Limited number of rooms available at the Marriott Minneapolis West for conference attendees. Please call hotel at 952-544-4400 for availability and details (special rate - \$139.00). Mention the 20th Annual Allergy & Asthma Conference when calling.*

### EXHIBITORS:

*Exhibit participation and confirmation pending from:*

ALK, Amgen, Anaphylaxis and Food Allergy Association of Minnesota, AstraZeneca, Circassia, Food Allergy Support Group of Minnesota, Genentech, GlaxoSmithKline, Kaleo, Mylan, Novartis, Pfizer, Regeneron, Sanofi-Aventis, TEVA

## REGISTRATION FORM

### 20th Annual Allergy & Asthma Conference Friday, March 16, 2018 Marriott Minneapolis West Hotel

Sign up for:	<b>Registration Deadline</b>	<b>Price</b>
	Before or on 03/02/18	\$210.00
	After 03/02/18	\$240.00

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title: (RN, NP, PharmD, RT, PA, LPN, MA, other-specify) \_\_\_\_\_

License/certification # \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

#### Method of Payment

- Check  
 Credit Card  
(MasterCard or VISA only, please)

Please make checks payable to:  
**Clinical Research Institute, Inc.**

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

SVV# \_\_\_\_\_

Name on the card (*if different from above*) \_\_\_\_\_

Card billing address (*if different from above*) \_\_\_\_\_

Street Address \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

- Cancellations must be received *before March 12, 2018* to receive a refund minus a \$25 processing fee.

*Course fee includes breakfast, refreshments, lunch.*

*Printed handouts will NOT be provided. Upon request, handouts can be e-mailed for downloading and printing by participants prior to the conference. All participants will receive a flash drive containing conference handouts upon checking in at registration.*

- Please bring a light jacket or sweater as meeting room temperature may be cool.

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